

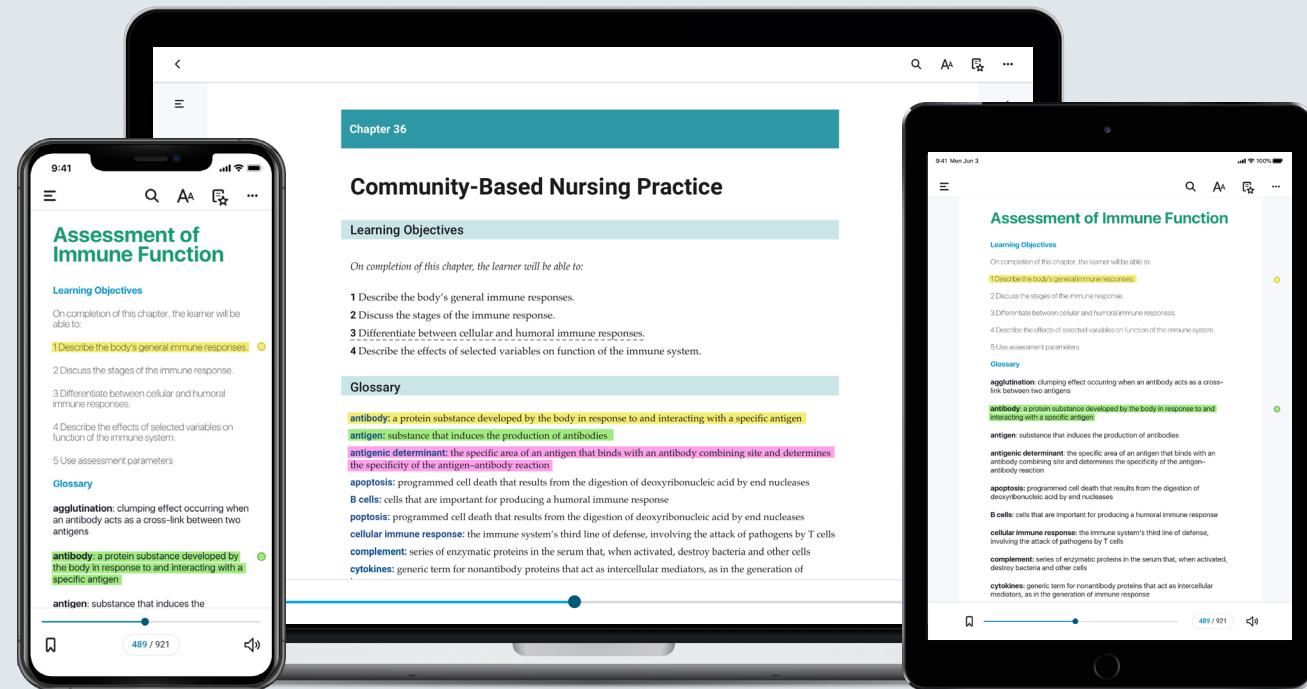


# The Premier Global Digital Content Platform

[get.vitalsource.com](http://get.vitalsource.com)



Deliver content with Bookshelf®, the world's premier platform for distributing, accessing, and engaging with digital texts.



## Why Bookshelf?

**You Know It Works:** Bookshelf provides an integrated study experience powered by unassailable technology and best-in-class platform uptime.

**Access:** Your digital content is delivered and consumed on any device, with online and 100% offline access.

**Security:** Bookshelf offers world-class content security online and on device.

**Integrated:** The platform provides seamless integration with the institution's learning management system.

**Data-Rich:** Powerful analytics tools help track activations and usage to ensure your content is being seen.

**Learning Science:** We offer products that are backed by the latest learning science research and proven to positively impact student outcomes.

# A Complete Study Experience

## 10 reasons everyone loves Bookshelf



**1 Highlights and Notes**, with sharing and print options for learners and instructors



**6 Read Aloud:** Works with any title, any language



**2 Best-in-Class Security:** Industry-leading content protection



**7 Search Your Library** using content search, dictionaries, and Wikipedia



**3 Content Controls:** Dark mode and font selection make reading even easier



**8 Accessibility for All Learners:** Award-winning support for assistive technologies



**4 Seamless Deep Linking:** Jump right to the part of the book you need



**9 Read On-the-Go:** Use our apps on any device



**5 Flashcards:** One of our most popular features that now includes images



**10 Localization** across 37 languages

# It's the Bookshelf you know & love, just better

## What's new?

Prep. Practice. Focus with Bookshelf's **new power feature**. Bookshelf CoachMe™ practice questions are found throughout the etext, offering “in the moment” learner engagement and low-stakes confirmation of the material.\*

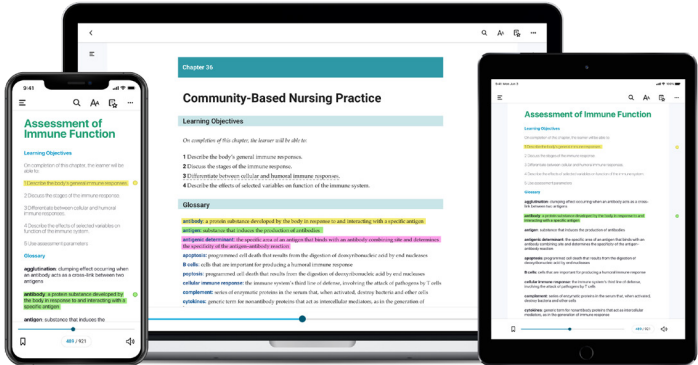
Read without distraction: **A streamlined modern design** offers the tools and flexibility to maximize the learner experience.

Get there faster: Easily navigate to any chapter or section through **a more user-friendly table of contents**.

Organize: Edit, annotate, study, and review key concepts in **a dedicated workbook**.

Search across content, figures, and workbook content with our **global search**.

Better note-taking: Margin notes used to be limited to a print reading experience. Not anymore. **Add in-line notes** to see comments in the context of the book.



\*The Bookshelf CoachMe practice questions and end of chapter knowledge checks have been created by VitalSource and are part of the Bookshelf learning platform.

# Meet Bookshelf CoachMe™

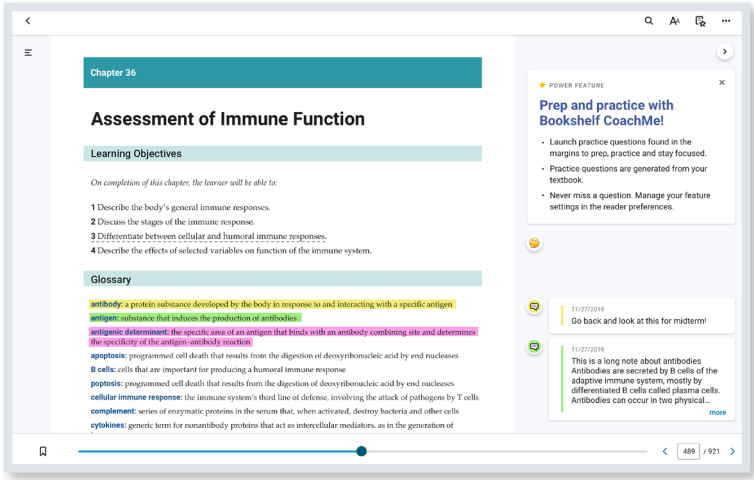
Prepare. Practice. Focus.

Bookshelf CoachMe provides free, embedded practice questions throughout the etext, located in the margins and at the end of the chapter.

AI-generated practice questions

Aligned to the core etext learning objectives

Opportunities to prep, practice, and focus



# Studying Just Got a Whole Lot Easier

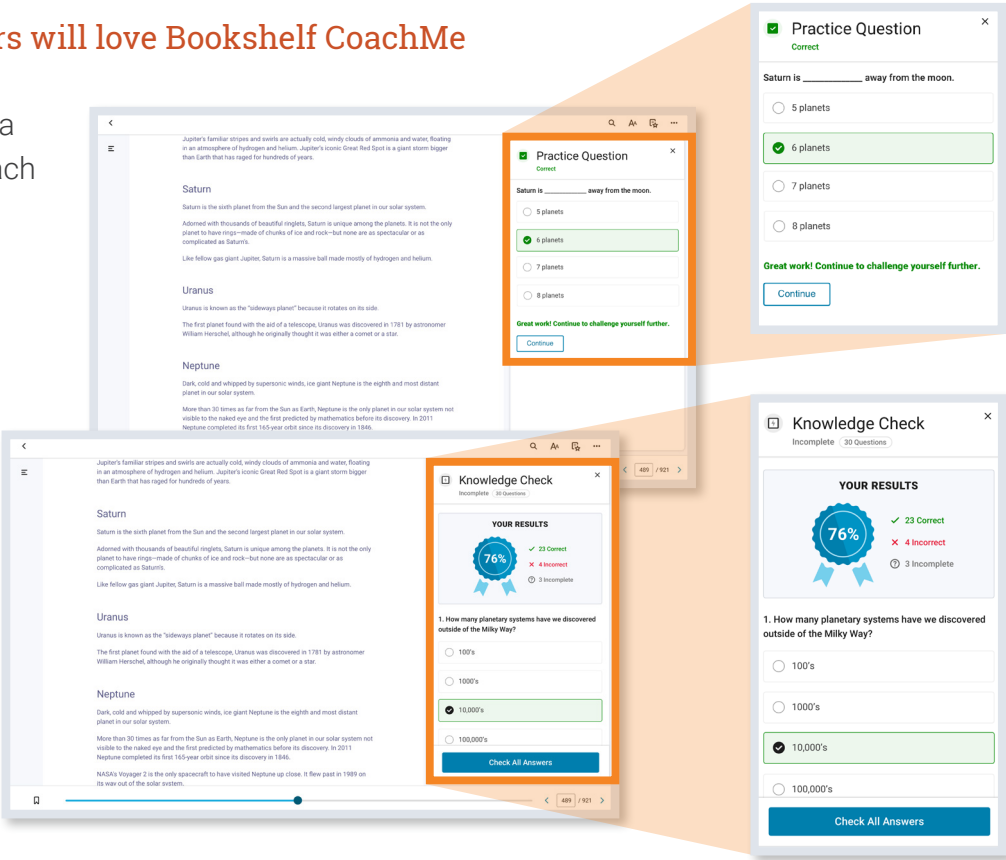
Why your customers will love Bookshelf CoachMe

Immediate access to a free, built-in study coach

More confident and capable students

More insight into engagement and understanding

Backed by learning science



It's simple: Doing practice causes learning.

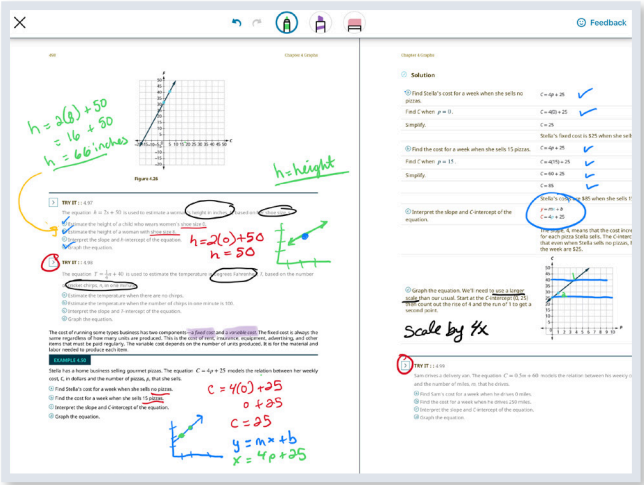
Learn-by-doing is a learning science principle that proves practice has about six times the effect on learning than reading, improving the overall study experience by helping students discover what they know and where to focus next.

Bookshelf CoachMe is based on a learning science principle, the Doer Effect. Aligned to the core etext content, practice questions and knowledge checks provide a quick, free, and simple resource for efficient, effective studying.

# Evolving with Learner Needs

Study habits are constantly evolving. To stay nimble and adapt to these needs, VitalSource conducts periodic usability testing to get direct feedback across a range of user segments, allowing us to better understand feature needs and pain points.

Enhancements to the Bookshelf platform are rolled out with no downtime or disruption, and institutions are kept informed with release notes and training where needed.



Markup—our latest experimental pilot—allows iPad users to draw and highlight on PDF books using their finger or Apple Pencil.

# Choose Your Bookshelf Experience

A wealth of customization options, across multiple integrations

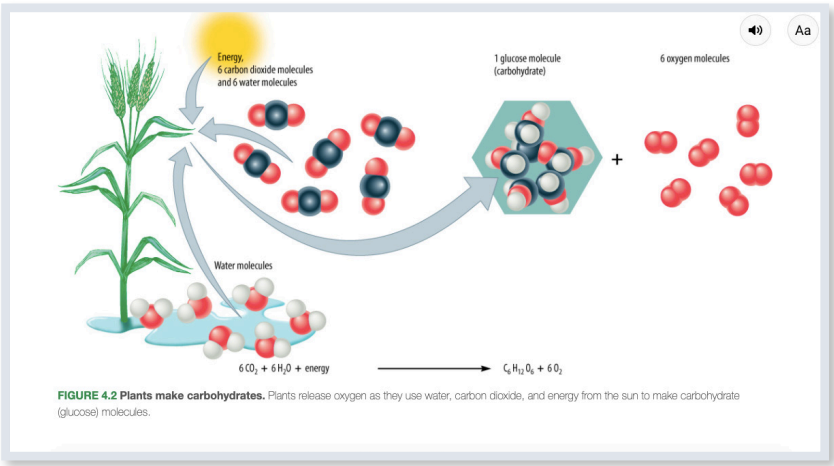
Standard Bookshelf	Branded Bookshelf	Immersive Bookshelf	Custom Configuration
The best-in-class reading experience with study tools	Make it your own: many branding options available	Embed Bookshelf content directly into platforms, instead of using links	Build a unique, fully custom learning experience
New features automatically applied	New features automatically applied	Includes core Bookshelf features	New features adopted when ready
Our teams manage online setup within hours	Our teams manage online setup in days	Our teams manage online setup in days	Requires an engineering commitment; self-service and configurable

# Spotlight on: Immersive Bookshelf

## Go beyond deep-linking

Easily embed Bookshelf content directly into existing courseware and platforms to enrich and customize the learning experience.

Learners get instant access to specific sections of Bookshelf content, plus a suite of study tools: Read Aloud, Content Controls (dark mode and font selection), Highlights, and Note-taking.



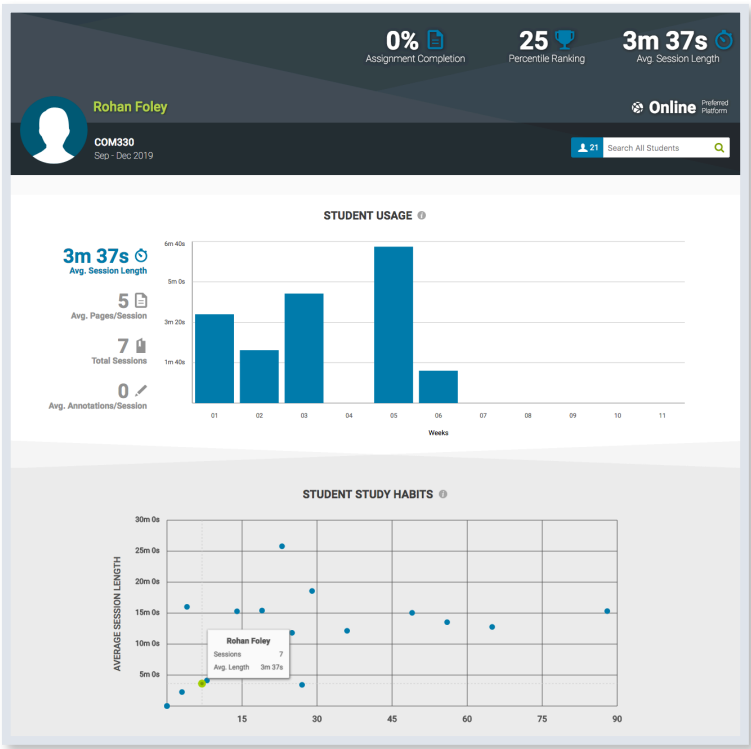
Simplify initial content integration

Deliver specific content

Upgrade experiences by pairing book content with course content

# Bookshelf Analytics

## Understand learners and gain insights into usage



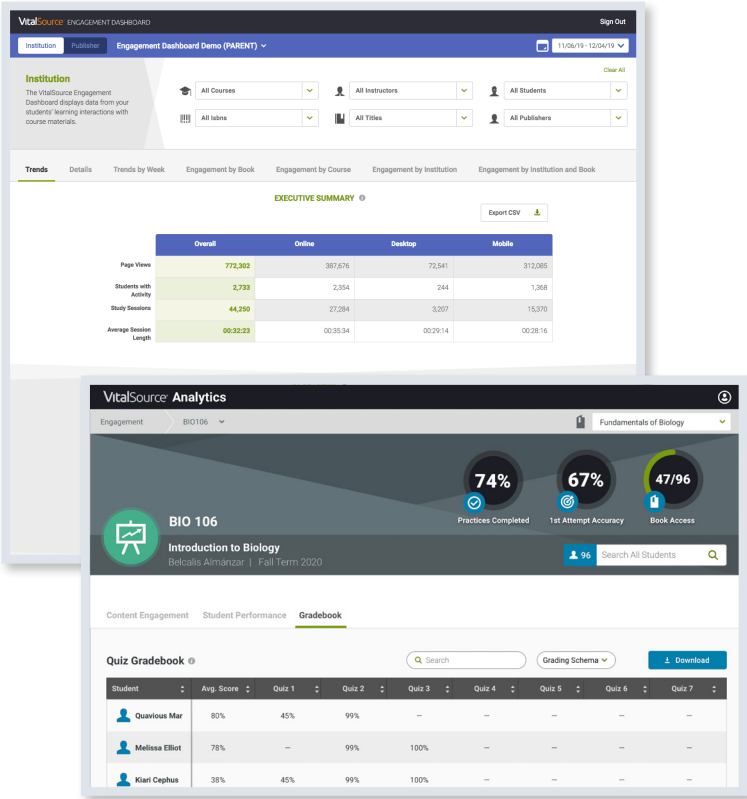
VitalSource data provides a wealth of valuable insights so you can make informed decisions about your content:

See how customers are interacting with your content to better understand their needs

Use Bookshelf analytics to identify trends and help increase adoptions

# Institutional and Instructor Dashboards

## Future-proof your integration



**Empower institutions with data by providing them access to our dashboards. Institutions can:**

View high-level details at the learner, book, course, or institution level.

Activate smart filters for deeper dives where needed.

Aggregate data on study session length and pages read.

Includes formative practice information when available via Bookshelf CoachMe dashboards.

# Our Tenets for Accessibility

We develop learner-facing solutions with the richest possible accessibility features and support.

We enable users to engage with their materials anywhere, anytime, by delivering highly functional experiences in browsers and native applications.

We advocate for “mainstreaming” learning experiences, to ensure each of our users receives the same content, on the same platforms, through the same channels.


We commit to working with our partners in the creation and delivery of learning materials to provide equal access.


We coordinate and collaborate with institutions in the higher education community on delivery, access, and content creation to ensure interoperability.


# Award-Winning Technology


VitalSource Bookshelf is dedicated to maintaining our current WCAG 2.1 AA conformance.


We offer accessible support offline, online, on iOS/Android apps, KindleFire, and Chromebook.

- 

Compatibility with screen readers, such as JAWS, NVDA, TalkBack, VoiceOver, and more.
- 

Common accessibility shortcuts with our scrubber bar, table of contents, and search that make navigation easy.
- 

Built-in speech functionality with Read Aloud.
- 

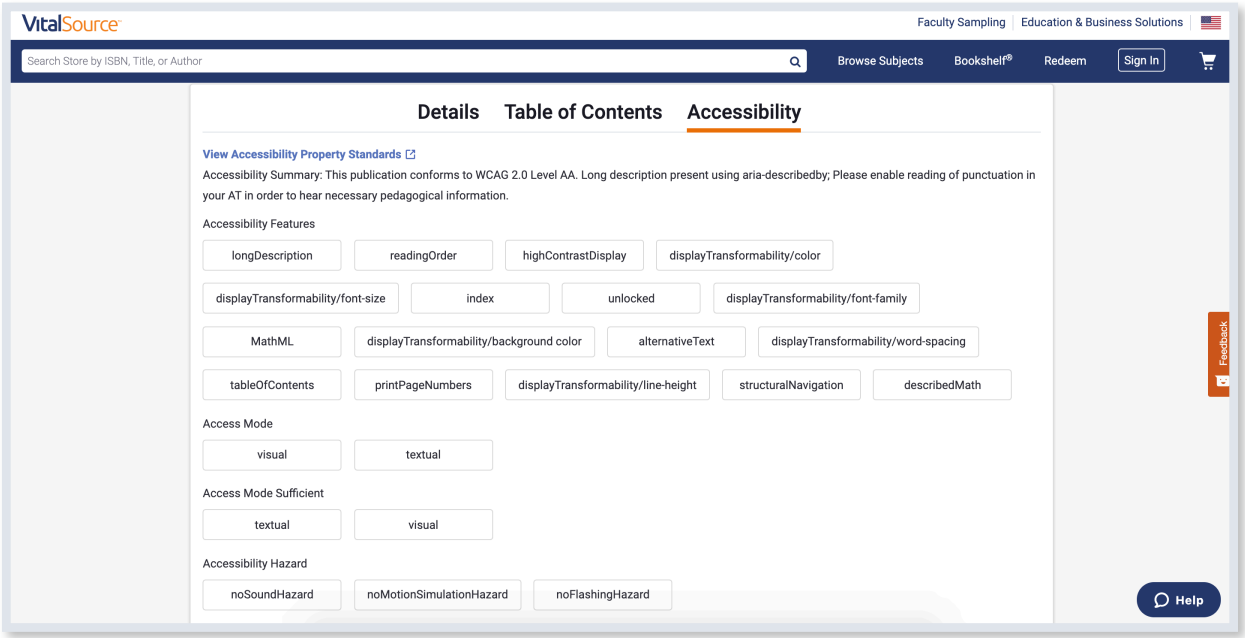
A selection of fonts to choose from, including OpenDyslexic fonts, so users can read in comfort.
- 

Content controls, including altering screen colors, night mode, and magnification.

# Content Transparency

Our “first in the world” content transparency initiative enables instructors and learners to know how well content will support their needs before they adopt or purchase.

“Vendors must design in accessibility from the start, commit to the journey, and ensure it is a fundamental part of their DNA.” - Rick Johnson, Co-Founder and VP of Product Strategy, VitalSource Technologies, LLC







# Rediscover Bookshelf

Increase your sell-through with the world's premier eReader.

Provide instant access to your content on any device, with a full suite of study tools.

Support institutions and organizations with quality learning materials that drive successful outcomes.

## The VitalSource Advantage

### Access

Our global reach and proven reliable technology mean millions of learners everywhere can learn how they want, wherever they are. We go beyond simply adhering to industry accessibility standards to actively create those standards with our partners.


### Affordability

VitalSource supports affordability and day-one access to course materials by streamlining the complex technology infrastructure to decrease costs and get materials to learners quickly and easily.

### Impact

Our team of learning scientists continues to improve learning outcomes with new research on engagement and active learning. All platforms are designed with analytics to provide insight into the learner experience.

# We make it easy to evolve and thrive in a new world of learning.



**VitalSource helps our partners scale and manage the complex technologies that deliver impactful learning experiences.**

Acrobatiq • Analytics • Bookshelf • Explore • Launch •  
SmartStart • Verba



**Packed with Learning Power**

Schedule a demo:

[get.vitalsource.com](https://get.vitalsource.com)